AI OPPORTUNITY REPORT

Example Company: where AI is worth doing first

AI OPPORTUNITY INDEX

72/100

PURSUE

Start with claims triage. It has the cleanest data, a clear owner and a cost you can measure in a four-week proof. This report ranks five use cases, shows how ready the company is for each, and sets out the path from here.

PREPARED FOR	DATE	DOCUMENT	STATUS
HEAD OF OPERATIONS, EXAMPLE COMPANY	OCTOBER 2026	AIO-SAMPLE-01	SAMPLE · ILLUSTRATIVE

5

USE CASES RANKED · THIS REPORT

3 of 5

READY TO PROVE NOW · READINESS SCORES

4 weeks

FIRST GO / NO-GO · PROPOSED PLAN

01 · EXECUTIVE SUMMARY

Executive summary

Example Company runs most of its claims work by hand. Its claims data is clean, labeled and owned by one team, which makes triage the strongest first use case. Forecasting and document search follow once the data platform work lands.

RECOMMENDATION

Prove claims triage on the company's own data in four weeks, then decide go or no-go on measured accuracy and cost per claim.

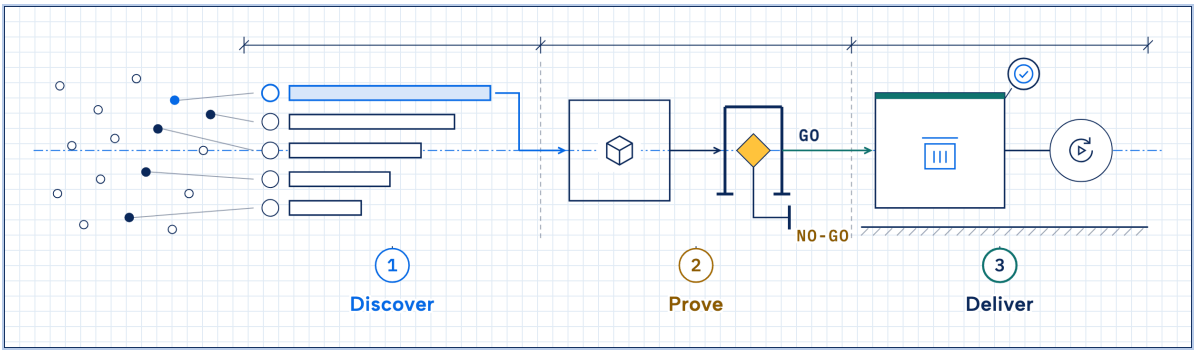
WHY ACT NOW

The claims backlog grows each quarter, and the team that owns the data is staffed now. Both are the conditions a proof needs.

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The BridgeTek Method: Discover, Prove, Deliver, with the go / no-go between Prove and Deliver.

02 · THE COMPANY AT A GLANCE

The company at a glance

FACT	WHAT WE FOUND	SOURCE
Business	Regional insurer, personal and small-business lines	Annual report
Operations	Claims handled by a central team of about 120	Interview, Head of Operations
Data	Seven years of labeled claims in one warehouse	Data inventory
Platform	Cloud data warehouse; no model serving yet	Architecture review

03 · WHERE AI CREATES VALUE

Five use cases, ranked

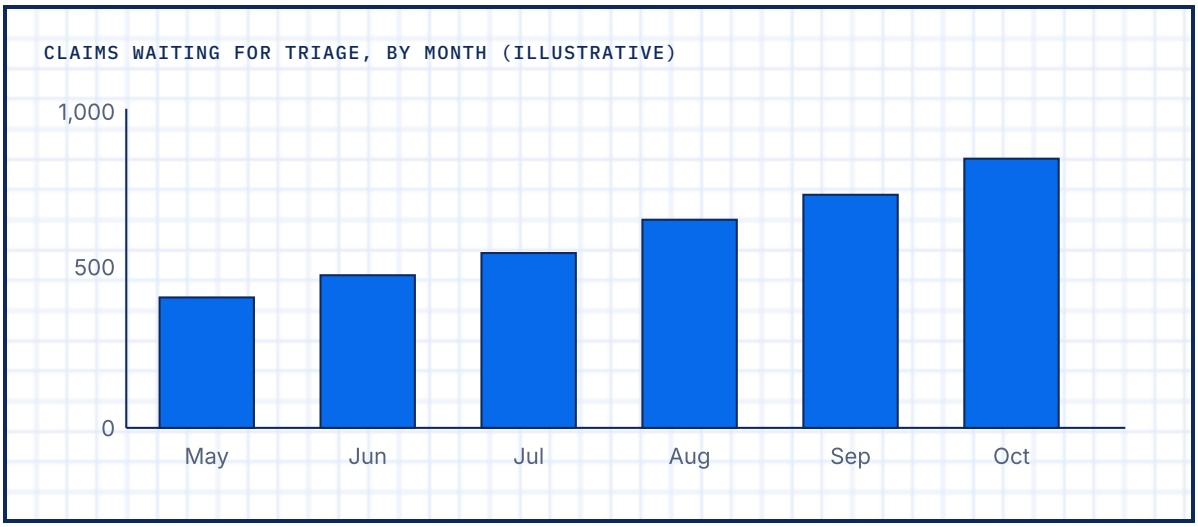
#	USE CASE	OPPORTUNITY SCORE	READINESS	START AT
1	Claims triage	84	Ready	Prove
2	Fraud signals	76	Ready	Prove
3	Document search for adjusters	66	Partly ready	Discover
4	Demand forecasting	48	Needs data work	Discover
5	Customer letters	35	Not yet	Defer

Scores run 0–100: teal 70 and over, blue 55–69, amber 40–54, gray under 40. The number is always printed, so color is never the only cue.

04 · DEEP DIVE

Claims triage

Triage routes each new claim to the right queue and flags the ones that need an adjuster first. Today two people do it by hand. A model trained on seven years of labeled claims can do the first pass; the team keeps the decision.



Source: illustrative values for this sample. In a real report every figure carries its source.

WHAT THE PROOF TESTS

- Accuracy of the first-pass queue against adjusters' own calls
- Cost per claim triaged, at today's volume
- Time from claim to first touch

GO / NO-GO

Go if the model matches adjusters on at least the agreed share of claims, at a cost the operations budget can carry. Otherwise stop, with what was learned written up.

05 · READINESS

How ready the company is



Data and sponsorship are strong. The platform has no model serving yet, which is why triage starts as a batch job and serving is planned in Deliver.

06 · THE MARKET AROUND IT

The market around it

OPTION	WHAT IT OFFERS	WHAT IT LEAVES OPEN
Build in-house	Full control of the model and data	Hiring, and a year before the first result
A packaged claims tool	Fast start on standard claim types	Fit to the company's own queues and data
Wait	No spend this year	The backlog keeps growing

07 · THE PATH FROM HERE

The path from here

1 · DISCOVER

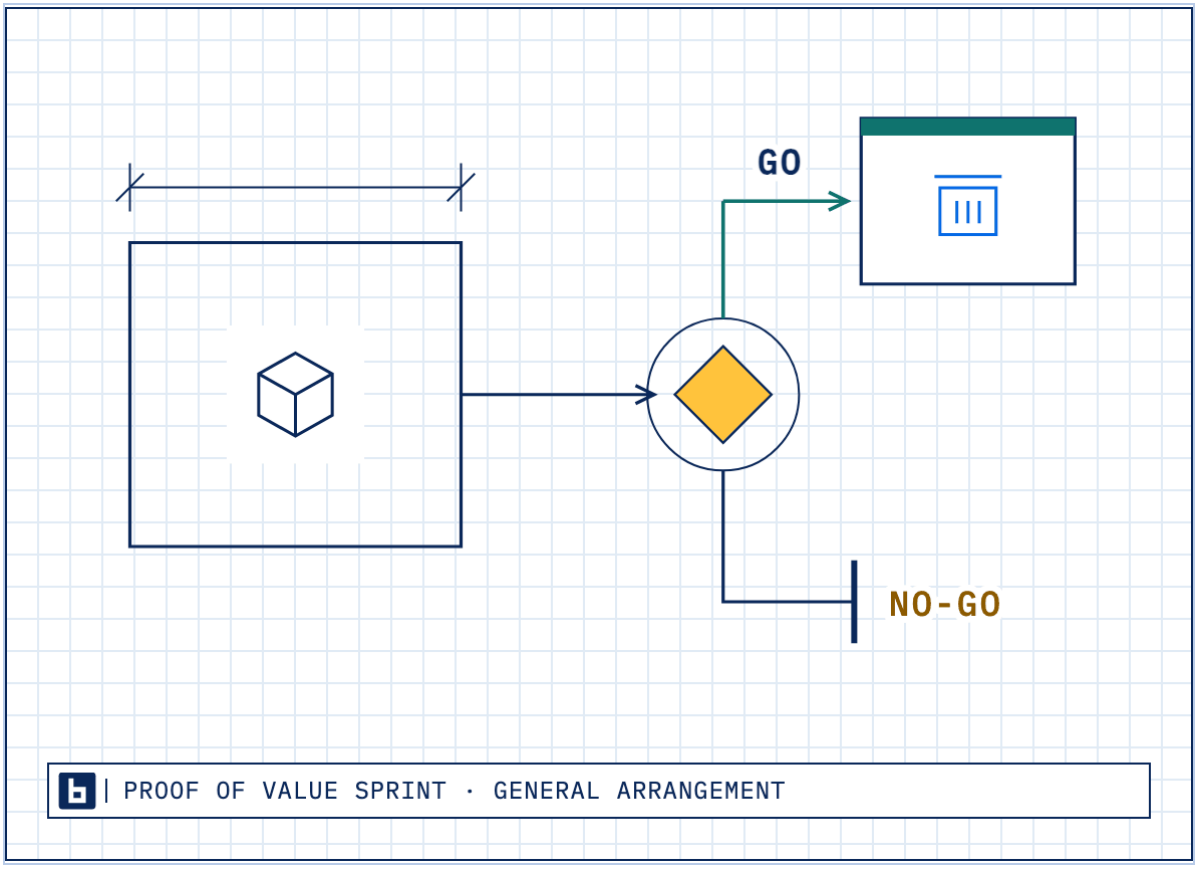
Confirm the owner, the data extract and the cost model. Two weeks.

2 · PROVE

Prototype triage on the company's data and run the go / no-go test. Four weeks.

3 · DELIVER

Build it into the claims system, hand it over and run it.



A proof ends at one decision: go to production, or stop.

08 · NEXT STEPS AND TEAM

Next steps

1. **Name the triage owner**
   Head of Operations, this month.

2. **Share a de-identified claims extract**
   Data team, two weeks after the owner is named.

3. **Start the four-week proof**
   BridgeTek and the claims team, ending in the go / no-go review.

ROLE	WHO	RESPONSIBLE FOR
Sponsor	[Client sponsor]	The go / no-go decision
BridgeTek lead	[BridgeTek lead]	The proof and its write-up
Data owner	[Client data owner]	Access to the claims extract

09 · SOURCES AND LIMITS

Sources and limits

- Interviews with operations and data leaders (illustrative for this sample)
- The company's annual report and public filings
- This sample's values are illustrative. A real report shows each source with its date.
- The report does not price the work. Pricing through your partners or on a call.

BridgeTek

Find it. Prove it. Ship it.

BRIDGETEK AI SERVICES

We find the use case worth doing, prove it on your data, then build and run it. We don't resell the hardware, cloud or licenses we recommend.

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