AI OPPORTUNITY REPORT

[Company name]: where AI is worth doing first

[Two or three sentences: the one-sentence takeaway first, then what this report covers and what it does not.]

AI OPPORTUNITY INDEX

[NN]/100

◆ [PURSUE / DEFER]

PREPARED FOR	DATE	DOCUMENT
[READER NAME, TITLE]	[MONTH YYYY]	AIO-[COMPANY]-[NN]

[Value]	**[Value]**	**[Value]**
[MEASURE · SOURCE]	[MEASURE · SOURCE]	[MEASURE · SOURCE]

01 · SUMMARY

Summary

[What we found, in plain words. One idea per sentence.]

◆ RECOMMENDATION

[The use case to start with, the stage to start at, and why.]

02 · WHERE AI CREATES VALUE

Where AI creates value

RANK	USE CASE	VALUE	READINESS	START AT
1	[Use case]	[High / Medium / Low, with the reason]	[Data and team readiness]	[Discover / Prove / Deliver]
2	[Use case]	[Value]	[Readiness]	[Stage]
3	[Use case]	[Value]	[Readiness]	[Stage]
4	[Use case]	[Value]	[Readiness]	[Stage]

03 · THE PATH FROM HERE

The path from here

1 · DISCOVER

[What to settle first: the owner, the data, the cost model.]

2 · PROVE

[The prototype and the go / no-go test.]

3 · DELIVER

[What production and running it would take.]

1. **[First step]**
   [Who does it and by when.]
2. **[Second step]**
   [Who does it and by when.]
3. **[Third step]**
   [Who does it and by when.]

04 · SOURCES AND LIMITS

Sources and limits

- [Source: what it is, its date, and what it covers]
- [Source]
- [Limit: what this report does not show, stated once in plain words]

[Prepared by name, title. Contact line.]